



ANNUAL REPORT

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1. Introduction

We are an organization registered U/Sec. 2 of the Societies Registration Act, 1860 purely devoted to philanthropic activities such as education and rehabilitation of AIDS affected children and rehabilitation of destitute children.

Keraleeyam initiated its activities in 2005 when a group of individuals including doctors, media professionals, lawyers and social activists came together to fight against the stigma afflicted to the HIV positive people in the society.

The mission of Keraleeyam got underway with a survey in Kerala starting from the northern most districts, Kasargode. Keraleeyam was trying to picture the condition of HIV positive people in the high risk areas of the society. The organization could realise from the outcome of the survey that children are the most neglected lot among the HIV positive people as they are denied a peaceful life even within their dwelling places, if ever there is a place for them.

When the demand for care taking of the HIV patients grew beyond the reach of the organization it was decided to focus the activities to the HIV positive children as they had only limited days of survival. Moreover these children didn't know that death is fast approaching them due to a disease which affected them for no fault of theirs. The disease was passed on to them from their parents and most of them lost their parents at their infancy leaving them at the mercy of aged grand parents. The society segregated these children and they were destined to have a cruel death without even having their birth rights like a decent living.

We organized annual festivals abroad India to give a global platform for the achievements of Kerala in the cultural, social and economic fields. It also focuses towards bringing in and creating a long lasting relationship with like minded individuals/organizations working in the key sectors of AIDS and Hospice, Tourism, Education, to evolve a beneficial plan of action.

2. Navajeevanam Project



Amal & Amritha two HIV affected children were adopted as per the direction of the Govt. of Kerala under the project “Navajeevanam” at Cheruvathur Grama Panhcyath in Kasaragod District in Kerala on 10th June 2006, which was presided over by Smt. P.K. Sreemathi, Hon’ble Minister for Health and Social Welfare, Kerala State.



3. Programmes

Keraleeyam produced a campaign movie intended to help the fight against AIDS in India named “Solace” directed by Saji Dominic and the same was screened in the function of Pravasi Bharatiya Diwas held at Hyderabad. In the film Natalie Glebova, Miss Universe-2005 is joining hands with a few HIV positive children from Kerala to convey the message of fight against AIDS to the public.



On 4th September 2006 Dr. Anpumani Ramdoss, Hon’ble Minister for Health & Family Welfare, Govt. of India distributed financial assistance to 40 children at Fort Kochi, Ernakulam.





On 1st December 2006, the observation of World Aids Day, Hon'ble Shri V.K. Bali, Chief Justice, High Court of Kerala inaugurated the World Aids Day function at Rajagiri Public School auditorium and distributed financial assistance to 24 HIV+ affected children.



On 5th December 2006 in association with Kerala State Aids Control Society an AIDS awareness camp was organized at Pampady, Kottayam District in which former Chief Minister of Kerala Shri Oommen Chandy and Cine Actor Suresh Gopi and Director, Kerala State Aids Control Society participated and they interacted with the HIV +ve Children.

4. Keraleeyam Fest



Keraleeyam organized Keraleeyam Fest-06 at London High Commission on 28th July 2006 to 30th July 2006, which is the curtain raiser to mark the year long celebration of the 50th year of formation of Kerala state. The festival was inaugurated by Shri. Oommen Chandy, the Hon'ble Chief Minister of Kerala. The Deputy High Commissioner of India in London Shri. Ranjan Mathai, Shri. J. Alexander IAS (Retd) (Former Cabinet Minister & Chief Secretary of Karnataka) Shri. P.V. Abdul Wahab MP (Chairman of Keraleeyam) attended the function. After the inaugural ceremony a classical music concert by Shri. Kavalam Srikumar and dance performance by Kum. Ambili Devi (Cine Artist) were held. A short film named "Bhoomikkoru Charamageetham"

directed by Shri. Sarath and produced by Prof. (Dr.) Joly Zacharia was screened in the festival.



5. V.K. Madhavankutty Puraskaram



In the memory of our Founder and the remarkable journalist Late V.K. Madhavankutty Keraleeyam has instituted an award each to print and visual media. The first VKM Puraskaram was awarded to Shri M.P. Sooryadas (Reporter, Mathrubhumi) and Shri. B.S. Joy (News Correspondence, Manorama News) by H.E Shri. M.M Jacob, Governor of Meghalaya at the function held at India International Centre, New Delhi on 1st November 2006. The function was presided over by Shri. K.G. Balakrishnan (Justice, Supreme Court of India).

