



ANNUAL REPORT

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1. Introduction

We are an organization registered U/Sec. 2 of the Societies Registration Act, 1860 purely devoted to philanthropic activities such as education and rehabilitation of AIDS affected children and rehabilitation of destitute children.

Keraleeyam initiated its activities in 2005 when a group of individuals including doctors, media professionals, lawyers and social activists came together to fight against the stigma afflicted to the HIV positive people in the society.

The mission of Keraleeyam got underway with a survey in Kerala starting from the northern most districts, Kasargode. Keraleeyam was trying to picture the condition of HIV positive people in the high risk areas of the society. The organization could realise from the outcome of the survey that children are the most neglected lot among the HIV positive people as they are denied a peaceful life even within their dwelling places, if ever there is a place for them.

When the demand for care taking of the HIV patients grew beyond the reach of the organization it was decided to focus the activities to the HIV positive children as they had only limited days of survival. Moreover these children didn't know that death is fast approaching them due to a disease which affected them for no fault of theirs. The disease was passed on to them from their parents and most of them lost their parents at their infancy leaving them at the mercy of aged grand parents. The society segregated these children and they were destined to have a cruel death without even having their birth rights like a decent living.

We organized annual festivals abroad India to give a global platform for the achievements of Kerala in the cultural, social and economic fields. It also focuses towards bringing in and creating a long lasting relationship with like minded individuals/organizations working in the key sectors of AIDS and Hospice, Tourism, Education, to evolve a beneficial plan of action.

2. Programmes



On 28th April 2007, we conducted “Sangamam” (joining together) of HIV/AIDS affected children and their families at Kanakakunnu Palace, Trivandrum. This was graced by Shri. O. Rajagopal, Former Central Minister, Her Highness Princess Pooyam Thirunal, Kowdiar Palace, Trivandrum, Shri. Raman Sri Vasthava I.P.S, Director General of Police, Kerala, Shri. Vijayan Thomas, Chairman Jai Hind TV, and other eminent personalities. On this occasion we distributed financial aid to 103 HIV/AIDS affected children.



The charity box project was inaugurated by Shri. Thomas Issac, Hon'ble Minister for Finance, Govt. of Kerala and installed a charity box at Trivandrum International Airport. The function was presided by Shri. Oommen Chandy, Leader of Opposition.





On 1st December 2007, World AIDS day was observed with a rally of school children, teachers, personnel from armed forces, CRPF, etc., The function was inaugurated by Shri. Raman Srivastava I.P.S, Director General of Police, Kerala and other dignitaries like K.M. Beena Mole, Olympian athlete, Retd. Justice. J.M. James, P.G.G. Nair, DIG, CRPF, V. Surendran Pillai M.L.A also participated in the function. On this occasion we distributed financial assistance to 95 HIV +ve children.



3. Keraleeyam Fest



Keraleeyam organized Keraleeyam Fest-07 at British Parliament (House of Commons) and Indian YMCA on 16th to 18th November 2007. The festival was inaugurated by Mr. Douglas Alexander, Hon'ble Overseas Minister, UK. Mr. Keith Vaz (Member of Parliament, UK), Shri. P.V. Abdul Wahab MP (Chairman of Keraleeyam) and Shri. Vijayan Thomas has attended the function. On the occasion the

first Kerala Ratna Puraskaram was presented to Capt. C.P. Krishnan Nair (Chairman, Leela Group), P.N.C Menon (Chairman, Leela Group) and Padmashri. P. Gopinath. On the second day a classical dance performance by Smt. Sukanya (Cine Artist) and performers from London was held. A mural painting exhibition of Shri. Manilal Sabrimala was also at Indian YMCA, London.



4. V.K. Madhavankutty Puraskaram



The second VKM Puraskaram was awarded to Shri K.P. Vijayakumar (Reporter, Thejus Daily, Calicut) and Shri. Manjush Gopal (Senior Reporter, Asianet News, Kochi) by Shri. Vayalar Ravi, Hon'ble Minister for Overseas India Affairs at the function held at Gulmohar Hall, Habitat Centre, New Delhi on 1st November 2007. The function was presided over by H.E. Shri. K. Sankaranarayanan, Governor of Nagaland. We conducted a seminar for press & media, which was inaugurated by Shri. Sitaram Yechuri (Polit Bureau Member, CPI(M))

