



ANNUAL REPORT

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1. Introduction

We are an organization registered U/Sec. 2 of the Societies Registration Act, 1860 purely devoted to philanthropic activities such as education and rehabilitation of AIDS affected children and rehabilitation of destitute children.

Keraleeyam initiated its activities in 2005 when a group of individuals including doctors, media professionals, lawyers and social activists came together to fight against the stigma afflicted to the HIV positive people in the society.

The mission of Keraleeyam got underway with a survey in Kerala starting from the northern most districts, Kasargode. Keraleeyam was trying to picture the condition of HIV positive people in the high risk areas of the society. The organization could realise from the outcome of the survey that children are the most neglected lot among the HIV positive people as they are denied a peaceful life even within their dwelling places, if ever there is a place for them.

When the demand for care taking of the HIV patients grew beyond the reach of the organization it was decided to focus the activities to the HIV positive children as they had only limited days of survival. Moreover these children didn't know that death is fast approaching them due to a disease which affected them for no fault of theirs. The disease was passed on to them from their parents and most of them lost their parents at their infancy leaving them at the mercy of aged grand parents. The society segregated these children and they were destined to have a cruel death without even having their birth rights like a decent living.

We organized annual festivals abroad India to give a global platform for the achievements of Kerala in the cultural, social and economic fields. It also focuses towards bringing in and creating a long lasting relationship with like minded individuals/organizations working in the key sectors of AIDS and Hospice, Tourism, Education, to evolve a beneficial plan of action.

2. V.K. Madhavankutty Puraskaram



The 5th VKM Puraskaram was awarded to Shri M. Roy (Bureau Chief, Deepika, Kannur) and Shri. R. Ajayaghosh (Chief Reporter, Asianet News, Trivandrum) by H.E. Shri. K. Sankaranarayanan, Governor of Maharashtra at the function held at 4th Estate Hall, Press Club, Trivandrum on 9th January 2011.

