



ANNUAL REPORT

2011-2012

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1. Introduction

We are an organization registered U/Sec. 2 of the Societies Registration Act, 1860 purely devoted to philanthropic activities such as education and rehabilitation of AIDS affected children and rehabilitation of destitute children.

Keraleeyam initiated its activities in 2005 when a group of individuals including doctors, media professionals, lawyers and social activists came together to fight against the stigma afflicted to the HIV positive people in the society.

The mission of Keraleeyam got underway with a survey in Kerala starting from the northern most districts, Kasargode. Keraleeyam was trying to picture the condition of HIV positive people in the high risk areas of the society. The organization could realise from the outcome of the survey that children are the most neglected lot among the HIV positive people as they are denied a peaceful life even within their dwelling places, if ever there is a place for them.

When the demand for care taking of the HIV patients grew beyond the reach of the organization it was decided to focus the activities to the HIV positive children as they had only limited days of survival. Moreover these children didn't know that death is fast approaching them due to a disease which affected them for no fault of theirs. The disease was passed on to them from their parents and most of them lost their parents at their infancy leaving them at the mercy of aged grand parents. The society segregated these children and they were destined to have a cruel death without even having their birth rights like a decent living.

We organized annual festivals abroad India to give a global platform for the achievements of Kerala in the cultural, social and economic fields. It also focuses towards bringing in and creating a long lasting relationship with like minded individuals/organizations working in the key sectors of AIDS and Hospice, Tourism, Education, to evolve a beneficial plan of action.

2. Programmes



We organized a meeting and reception to Mr. Virendra Sharma (British MP & Chairperson of UK-Kerala Business Forum) on August 2011 at Trivandrum Club. Keraleeyam submitted a detailed project to Mr. Sharma. Keraleeyam Members and other dignitaries attended the function.



The World AIDS Day 2011 was observed by Keraleeyam on 1st December 2011 in association with St. Thomas Central School, Mukkola, Trivandrum. Shri. Jacob Punnoos IPS, Kerala Police Chief inaugurated the function and released the AIDS Awareness message. Shri Punnoose released the AIDS awareness stamps by handing over it to Kum. Shafna Nazeem (Cine actress).



3. V.K. Madhavankutty Puraskaram



The 6th VKM Puraskaram was awarded to Dr. K. Sreekumar (Chief Sub Editor, Mathrubhumi, Calicut) and Shri. Manu. C. Kumar (Reporter, Manorama News, Mumbai) by Dr. M.K. Muneer, Hon'ble Minister for Panchayats & Social Welfare, Govt. Of Kerala at the function held at Kanakakunnu Palace, Trivandrum on 23rd November 2011. Shri. Kodyeri Balakrishnan, Deputy Leader of Opposition presided over the function.

